

FRESH SEEDS IN THE BIG APPLE

"Most of the black and Puerto Rican mothers who are out here, are out here struggling. And they don't have the time to take care of everything that they need to take care of, for their basic survival." –Mother

Directed by Maureen Sherlock and Allan Siegel Produced by Third World Newsreel 1976, 26 min, United States, English

Original Format: 16mm

Screening Formats Available: BluRay and HD

Original Language: English

Subtitles: Spanish

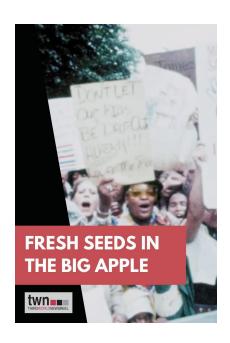
Closed Captions: English

Contact:

Third World Newsreel 545 8th Avenue, Suite 550, New York, NY 10018

(212) 947-9277 x 10, twn@twn.org Trailer: https://vimeo.com/663448466

Film's Website: https://twn.org/catalog/pages/responsive/cpage.aspx?rec=1501&card=price



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SYNOPSIS

Made in cooperation with the parents and workers of two publicly funded daycare centers in Manhattan and Brooklyn, this historical Third World Newsreel production—FRESH SEEDS IN THE BIG APPLE—asks some fundamental questions about the state of early education in the 1970s, when over 94% of the country's pre-school children were without daycare facilities. Why was daycare available to only six percent of the pre-school children in the city? What were the effects of the daycare center on the child?

ABOUT THIRD WORLD NEWSREEL

Third World Newsreel (TWN) is an alternative media arts organization that fosters the creation, appreciation and dissemination of independent film and video by and about people of color and social justice issues.

It supports innovative work of diverse forms and genres made by artists who are intimately connected to their subjects through common bonds of ethnic/cultural heritage, class position, gender, sexual orientation and political identification. TWN promotes the self-representation of traditionally marginalized groups as well as the negotiated representation of those groups by artists who work in solidarity with them.

Ultimately, whether documentary, experimental, narrative, traditional or non-traditional, the importance of the media promoted by the organization is its ability to effect social change, to encourage people to think critically about their lives and the lives of others, and to propel people into action.

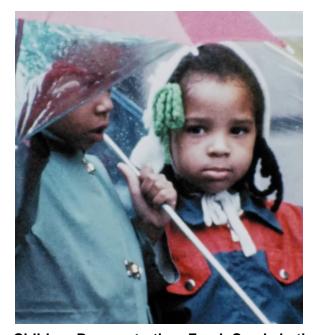
STILLS & CAPTIONS



Demonstration at NYC City Hall from Fresh Seeds in the Big Apple film



Fresh Seeds in the Big Apple title treatment



Children Demonstrating, Fresh Seeds in the Big Apple film

PRODUCTION CREDITS

Produced by Third World Newsreel © Camera News, Inc.

Christine Choy Editor

Rosalyn Minor Sound/Assistant Editing

Maureen Sherlock Co-director

Allan Siegel Camera, Editor and Co-Director

David Weinkauf Camera

Maxine Williams
Sound and Assistant Editor

Adriawa Evans Narrator

Hassan Howard Narrators

We would like to thank the following people

The parents and staff of Mobilization for Youth Daycare Center and Brevoort Daycare Center.

Also, the staff of the Hudson Guild Daycare Center.

Timmy Black, Vicki Breibart, Francis deLeon and Tina Williams who are interviewed throughout the film.

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