

-PRESS KIT-

NUYORIAN BÁSQUET 79 UET



FILMES FILIGRANA PRESENTA PRODUCCIÓN Y PRODUCCIÓN EJECUTIVA **FREDDIE MARRERO ALFONSO** PRODUCCIÓN ASOCIADA **ILIA VÉLEZ, J XAVIER RIVERA, FRANCISCO CUETO**
GERENTE DE PRODUCCIÓN **ILIA VÉLEZ** POST-PRODUCCIÓN **REAKTOR POST** MÚSICA ORIGINAL **FURITO RÍOS** DISEÑO GRÁFICO Y ANIMACIONES **ZOOMIDEAL** INVESTIGACIÓN **RICARDO OLIVERO LORA** SONIDO DIRECTO **MARGARITA APONTE**
EDICIÓN **EDUARDO MARIOTA** DIRECTOR DE FOTOGRAFÍA **SANTIAGO BENET MARI** GUION Y DIRECCIÓN **JULIO CÉSAR TORRES Y RICARDO OLIVERO LORA** **NUYO79.COM**



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“Fabulous”

– Mario Alegre Femenías,
Film Critic, The best 10 movies of 2017

“Fascinating”

– Juan Manuel Fernández París,
Film Critic, El Nuevo Día

“Surprising”

– María Cristina,
Film Critic, Claridad

“A Jewel”

– Rafah Acevedo,
Cultural Critic & Writer, Claridad,
The Best of 2017

HIGHLIGHTS

- No book or movies has recounted this story before
- Award-winning talented creative team
- Featuring living legends of Puerto Rican Basketball
- Commercial Success on its local theatrical release
- Highest rated movie by its country of origin on IMDB.com
- Featuring rare footage from ground breaking film *A Step Away*



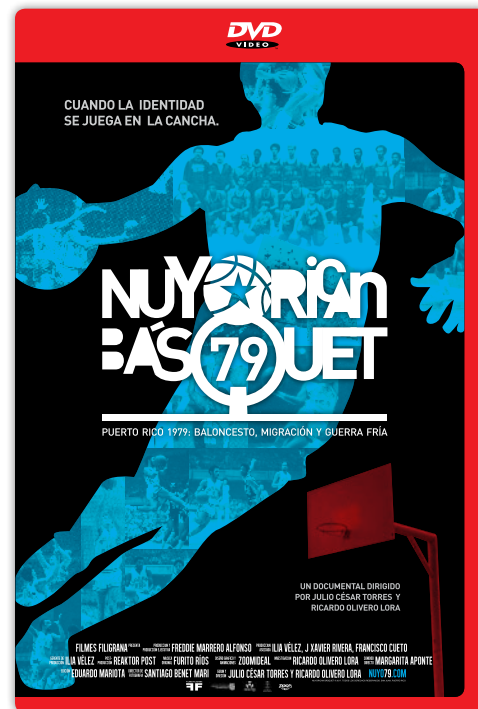
TECHNICAL SPECS

Title: Nuyoricán Básquet
Tagline: When identity is won on the court
Genre: Documentary
Themes: Basketball, Sports, History, Cold War, Olympism, Migration, Diaspora, Caribbean
Duration: 108 min.
Shooting Format: 2K
Exhibition Format: DCP
Locations: New York & Puerto Rico
Language: English & Spanish
Subtitles: Spanish & English
Production Country: Puerto Rico
Release Date: 2017 (Puerto Rico)
All Rights Available

CAST & CREW

Directors: Julio César Torres & Ricardo Olivero Lora
Producer: Freddie Marrero Alfonso
Production Manager: Ilia Janice Vélez
Original Music: Furito Ríos
Production House: Filmes Filigrana
Post Production House: Reaktor Post

With the testimonies of:
Raymond Dalmau
Georgie Torres
Charlie Bermúdez
Flor Meléndez
Carlos Romero Barceló
Julio Toro
Nestor Cora
Ángel “Cachorro” Santiago
Mario Quijote Morales
Bobito “Kool Love” García
Roberto Valderas
Santos Negrón
Raquel Z. Rivera
Ana Zentella
Carlos Morales
Jenaro “Tuto” Marchand
Elliot Castro
Fufi Santori

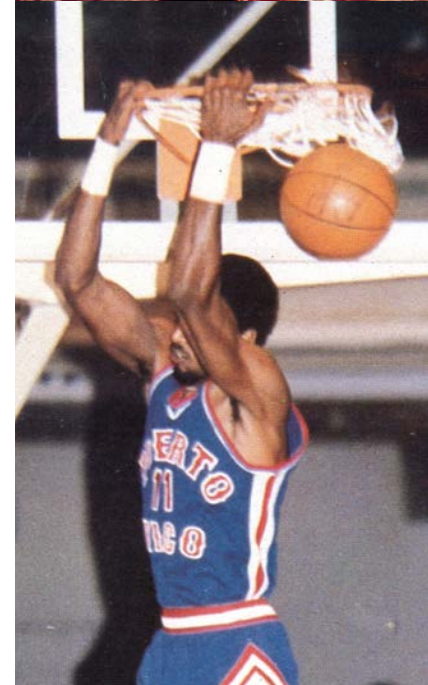
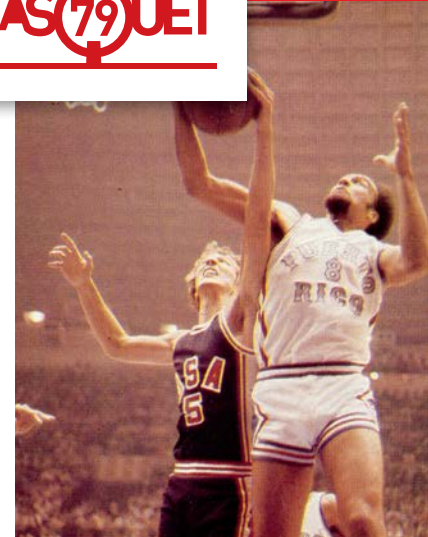




LOGLINE

The story of the Nuyoricans¹ that were part of the Puerto Rico's national basketball team that played against Team U.S. for the gold medal of the 1979 Pan American games that took place in San Juan. The documentary portrays social and cultural dynamics around issues of migration, diaspora and cultural identity.

1. Nu-yo-ri-can *noun* \nū-yòr-'rē-kən\ : a person of Puerto Rican birth or descent who is a current or former resident of New York City.

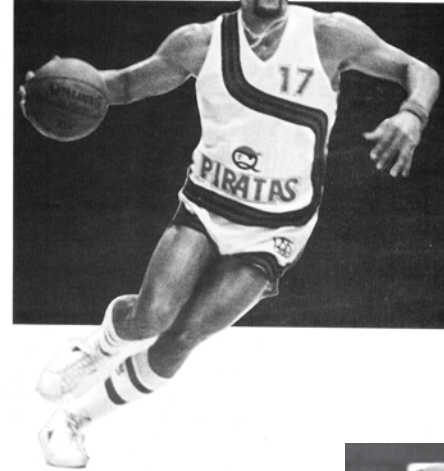


SINOPSIS

Nuyorican Básquet tells the dramatic story of Puerto Rico's 1979 National Basketball Team, whose players were mainly born or raised in New York. In a historic and emotionally charged encounter, this team contended for the medal in the final of the XIII Pan American Games against the United States. Almost all of the twelve athletes developed in the basketball courts of New York Afro-Americans and they became the hope of the Puerto Rican people during Cold War times. The symbolic clash between colony and empire was surrounded by grave political repression circumstances. This documentary showcases the influence of Nuyoricans in Puerto Rican basketball in an intertwined account where the game, the diaspora and the complex roads of Puerto Rican identity invite to reflect upon what Puerto Rico is today.

With players like Raymond Dalmau and Angelo Cruz on the Puerto Rican side, and on the other Isaiah Thomas and controversial coach Bobby Knight, *Nuyorican Básquet* portrays a memorable moment of the continental basketball history before professional players were allowed to compete at international events. This feature-length documentary exposes the deep influence that Nuyorican players had upon Puerto Rican basketball and culture; exposes the relationship between politics and sports in the heat of the Cold War era; and problematizes the identity question of the Puerto Rican diaspora.

DALMAU





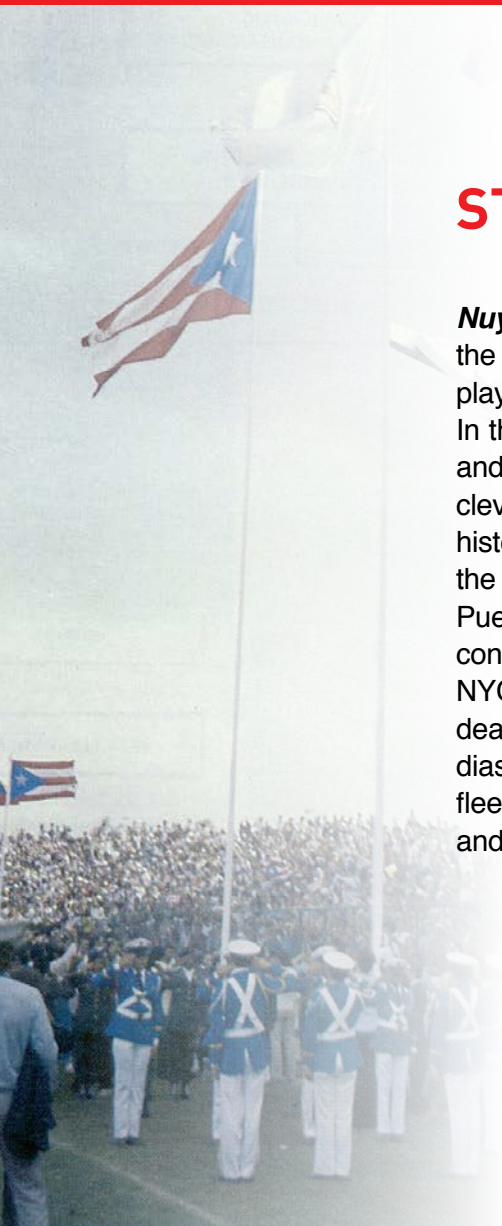
Nuyoricán BÀsquet explores the events leading to the formation of that team and the impact it had on the debates around the issues of migration and identity. The story is narrated through the testimony of team members and coaches. Scholar Ana Celia Zentilla Ph.D. and Raquel Z. Rivera Ph.D. portrait the cultural dynamics of Puerto Rican migration and Spanglish as a cultural form. Olympics and basketball history in Puerto Rico is approached through the testimonies of Genaro “Tuto” Marchand (RIP), Elliot Castro (RIP), and Fufi Santori. New Yorkers’ Santos Negrón and Bobbito “Kool Bob Love” García provide the perspective street basketball in New York among Puerto Ricans.

The surprising participation of Carlos Romero Barceló, Governor of Puerto Rico during those Pan American Games provides an entry onto the agitated historical context of the era. Cold War dynamics had an effect on the Island’s politics and eventually on the professional career of each one of the players portrayed. This unexpected turn of events underscores the dramatic and tragic dimensions of this story which in the end is an homage to the Puerto Rican Diaspora.



STATEMENT

Nuyoricán Básquet portrays a memorable moment of the continental basketball history before professional players were allowed to compete at international events. In the tradition of *When We Were Kings*, *Riding Giants*, and *The Two Escobars*, the film successfully combines clever sports-storytelling with the complex portrait of an historic era. This feature-length documentary exposes the deep influence that Nuyoricán players had upon Puerto Rican basketball and culture. It explores and contrasts the political and social contexts of Boricuas in NYC and on the Island during the seventies. It directly deals with the identity question of the Puerto Rican diaspora which is a current topic, as Puerto Ricans are fleeing their Island after a never-ending economic crisis and as the aftermath of Hurricane María.



TEAM



JULIO CÉSAR TORRES
CO-DIRECTOR

Julio graduated from the School of Public Communication at the University of Puerto Rico, Río Piedras. Later, he studied direction and editing at the International Film and TV School in Cuba (ICTV). One of his student films, “Vamos al mambo”, won the Audience Award at the International Festival of Film Schools in Munich, Germany. Upon his return to Puerto Rico, he made two films for TV, “El bailao de Julia y Berto” and “El rumbón de Fepe”, works from which he received excellent reviews from critics. In local television, he directed for Canal 6 the programs “Son del Caribe” and “En la punta de la lengua”, the latter nominated for an Emmy Award. Recently, he has directed video clips and worked as 1st A.D. and Script Supervisor for upcoming features. Currently he is at the postproduction phase of his feature-length documentaries: “El grito en los puños.”



RICARDO OLIVERO LORA
CO-DIRECTOR, SCREENWRITER

Ricardo graduated from Sacred Heart University in Puerto Rico, majoring in radio, film and television production. He is a co-founder of Radio Huelga, a student-run, student-founded and cooperative gestated radio station that was born during the student strike of the University of Puerto Rico during the year 2010, when he was attending Law School. There he worked as a news correspondent, clip producer, audio editor, as well as in other areas related to radio station management. He has collaborated with Filmes Zapatero as a researcher and production assistant, and is a casual columnist in electronic media. Currently, he is writing his next project as a documentary writer/director.

TEAM



FREDDIE MARRERO ALFONSO
PRODUCER

His documentary “Aljuriya” was awarded the 2005 Best National Documentary at the San Juan Cinemafest. He directed, wrote and produced “Secessionism”, part of “10 en la música”, awarded Best Documentary at the 2009 San Juan International Film Festival and “Flor de María”, funded by the Puerto Rico Film Commission’s Micros 2010 Award. He has been Jury for the Festival Ícaro both in Costa Rica and Guatemala. For the 2013 and 2014 terms he was the Chair of the Production Department at the International Film and TV School in Cuba (EICTV), where he had graduated from in 2005. Currently, he is releasing his first documentary feature “Filiberto” and director/producer, along “Nuyorican Básquet.”



ILIA VÉLEZ
**PRODUCTION MANAGER
& ASSOCIATE PRODUCER**

With an academic background in music, marketing and communications, Ilia began working in documentaries in 1998. In 2000 she founded her production company Resonancia PR/MEX. She has produced a hundreds of commercial ads for the national and international markets. With Warner Brothers, Mexico, she co-produced “El misterio del Trinidad” that won Best Film and Best Director at the Mexican’s Ariel Awards and was nominated as Best Foreign Language Film at the Spain’s Goya Awards. She produced the more recent two films for legendary Puerto Rican director Jacobo Morales, “Díos Los Cría II” and “Ángel.” She was associate producer for “Maldeamores” executive produced by Benicio del Toro. Currenttoy, she divides her time between Miami and Puerto Rico for her professional endeavors.



FURITO RÍOS
COMPOSER & MUSIC SUPERVISOR

With studies in music at the University of Puerto Rico, The Puerto Rico Conservatory of Music & Berklee College of Music, Furito has played or recorded for artists such as: Tito Puente, Celia Cruz, Eddie Palmieri, Arturo Sandoval, Guivanni Hidalgo, Michael Camilo, Marco Antonio Solis, Gilberto Santa Rosa, Justino Diaz, Christian Castro, David Sanchez, Hilton Ruiz, Michel Camilo, Jerry González, Andy Montañez, Cultura Profetica among many others. His recent albums include “La Maestría”, an impressive merge between Latin jazz, (selected as one of the best 20th Latin recordings of 2013) and “Standard Bomba” a merge between Puerto Rican folkloric Bomba and the great jazz standards.

FINANCING PARTNERS

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