“Most of the black and Puerto Rican mothers who are out here, are out here struggling. And they don’t have the time to take care of everything that they need to take care of, for their basic survival.” –Mother

Directed by Maureen Sherlock and Allan Siegel
Produced by Third World Newsreel
1976, 26 min, United States, English
Original Format: 16mm
Screening Formats Available: BluRay and HD
Original Language: English
Subtitles: Spanish
Closed Captions: English

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FRESH SEEDS IN THE BIG APPLE

SYNOPSIS
Made in cooperation with the parents and workers of two publicly funded daycare centers in Manhattan and Brooklyn, this historical Third World Newsreel production–FRESH SEEDS IN THE BIG APPLE–asks some fundamental questions about the state of early education in the 1970s, when over 94% of the country’s pre-school children were without daycare facilities. Why was daycare available to only six percent of the pre-school children in the city? What were the effects of the daycare center on the child?

ABOUT THIRD WORLD NEWSREEL
Third World Newsreel (TWN) is an alternative media arts organization that fosters the creation, appreciation and dissemination of independent film and video by and about people of color and social justice issues.

It supports innovative work of diverse forms and genres made by artists who are intimately connected to their subjects through common bonds of ethnic/cultural heritage, class position, gender, sexual orientation and political identification. TWN promotes the self-representation of traditionally marginalized groups as well as the negotiated representation of those groups by artists who work in solidarity with them.

Ultimately, whether documentary, experimental, narrative, traditional or non-traditional, the importance of the media promoted by the organization is its ability to effect social change, to encourage people to think critically about their lives and the lives of others, and to propel people into action.
STILLS & CAPTIONS

Demonstration at NYC City Hall from Fresh Seeds in the Big Apple film

Fresh Seeds in the Big Apple title treatment

Children Demonstrating, Fresh Seeds in the Big Apple film
PRODUCTION CREDITS

Produced by Third World Newsreel
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Editor

Rosalyn Minor
Sound/Assistant Editing

Maureen Sherlock
Co-director

Allan Siegel
Camera, Editor and Co-Director

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Camera

Maxine Williams
Sound and Assistant Editor

Adriawa Evans
Narrator

Hassan Howard
Narrators

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The parents and staff of Mobilization for Youth Daycare Center and Brevoort Daycare Center.

Also, the staff of the Hudson Guild Daycare Center.

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